

Cinderella

TERRY Job

FIBERGLASS SWIMMING POOL



ENGINEERED AND DESIGNED BY

Paddock

OF CALIFORNIA

GERALDO
SWIMMING POOLS, INC.
906 PERE MARQUETTE BLDG.
NEW ORLEANS 12, LA.
RA. 5976 UP. 8400 EV. 2864

THE MOST BEAUTIFUL OF ALL

Cinderella

GLASS SWIMMING POOL

Cinderella started an entirely new life with a glass slipper. A "NEW LIFE" ... hundreds of luxurious, pleasure-packed hours ... is yours with the Paddock residential fiberglass swimming pool.

In features, in design and in purpose—the "Cinderella" fiberglass pool is definitely different. Here is an exceptional pool ... with luxury and quality ... for the budget-minded home owner. A lively fun-spot for entertaining ... a cool, delightful atmosphere for relaxing ... a vacation wonderland in your own back yard.

PADDOCK introduces this residential fiberglass pool as the answer to many inquiries and the need for a long-lasting, inexpensive pool. It is constructed of laminated fiberglass, chosen because of its great strength and permanence which lends itself to varying temperatures; it is non-permeable, non-corrosive and inert to chemicals used in pool maintenance.



IT'S TIME TO RELAX—be carried away to a land of make-believe right in your own back yard ... in a "Cinderella" Glass Pool.

Here is a pool that will add beauty, value and enjoyment to any home. It is within reach of a modest budget ... lets you live a life of luxury, without the high cost of luxury. Here is your key to family life at home.

"Cinderella" comes equipped with a beautiful, smooth, porcelain-like finish and turquoise color trim . . . safe and easy to maintain . . . hi-capacity pressure filter and self-priming pump and motor for clear as crystal, brilliant blue water. Coping, steps, vacuum cleaner and underwater light available at low cost.



FROM START TO SWIMMING, THE "CINDERELLA" FIBERGLASS POOL TAKES ONLY 4 DAYS

The "Cinderella" pool is oval in shape, has an overall size of 15 ft. x 30 ft., with a depth from 3 ft. to 5 ft. In excavating for the fiberglass oval pool, the dirt is removed and the completed pool lowered into the excavated hole (as shown in the above picture). After back-filling, a two-foot band of concrete is poured around the pool; color trim and filter system are then installed and the pool filled.

Paddock's engineering staff has, for many years, carried on intensive research in an effort to develop a top quality, small, family pool costing less than a masonry structure. Steel was discarded because of cost, appearance and maintenance problems; while pools with flexible plastic linings have, in our experience, proved temporary and difficult to maintain.

Now, with the aid of the nation's top fiberglass engineers, Paddock has evolved this completely revolutionary, low-cost family pool. Fiberglass, as the name implies, is made of glass fibers. These fibers are woven into special fabrics that are laminated by Paddock's formula to produce the "Cinderella."

How does the "Cinderella" glass pool compare with gunite or concrete pools? Gunite and concrete provide an unlimited number of sizes and shapes; while, the glass pool, because of high tooling and initial production costs, does not offer this advantage. But . . . no other permanent 10,000 gallon swimming pool can compare with "Cinderella" in beauty, low cost, low upkeep and value.

we believe no pool is more beautiful or more permanent . . .

regardless of price

Start planning your
"Cinderella" pool
today



There is a Paddock dealer near you. For name and address consult your local telephone directory or write Paddock of California.

Manufactured by

Cinderella

GLASS POOL COMPANY

Distributed by

PADDOCK OF CALIFORNIA • Offices and dealers throughout United States, Canada and Latin America

14606 ARMINTA STREET, VAN NUYS, CALIFORNIA

GERALDO SWIMMING POOLS, INC.

PADDOCK SWIMMING POOL CONTRACTORS

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